

DIGITAL ASSET MANAGEMENT FOR THE GLOBAL ENTERPRISE

TeleScope™ Enterprise is North Plains' flagship product and is the industry's most advanced, feature-rich, scalable digital asset management (DAM) solution for rich media management & distribution, centralization, workflow optimization, and virtual collaboration.

TeleScope Enterprise supports the most demanding, complex, workflow-intensive environments over multiple lines of business whose reach extends across dispersed geographies and

business centers. The solution is easy to use and supports all classes of users from the high-end creative designer to traveling sales staff who simply require access to download information.



FEATURES

Centralized Rich Media Management

All rich media files are stored and easily accessible from a central repository. With its secure file management and indexing capabilities, the solution stores and catalogs hundreds of media formats such as images, graphics, publishing documents, video and audio. TeleScope Enterprise offers complete file version control, enabling authorized users to check out a file, modify the original, and check the file back in as a new version with all versions automatically linked to one another.

Automated Import and Migration of Assets

There are many ways to get your rich media into TeleScope Enterprise. Drag and drop, a data migration wizard, tools for automatic asset import, as well as automatic metadata extraction from the media files themselves make it easier to help companies get up and running smoothly. Of course, TeleScope Enterprise supports work-in-progress, so all rich media files can "live" inside TeleScope Enterprise for their entire lifecycle.

Metadata Management

The solution comes with a robust metadata model complete with support for all the major standards. TeleScope Enterprise has an unlimited flexible metadata schema, so administrators can create departmental data models from a wide variety of metadata field types. TeleScope Enterprise also features "Intelligent Auto-Completion" easing data entry by predicting the word the user is typing.

Search & Browse

With its support for federated searching of multiple asset and metadata repositories, TeleScope Enterprise provides a variety of search methods that connect users with the rich media they are looking for. The solution supports standard keyword, hierarchical, boolean, full-text content, iconic search, tree search, and simple form searching.

BENEFITS

APPLY INTELLIGENCE TO YOUR MEDIA

Opens up new opportunities to apply business logic to your digital assets, turning content into currency, by sharing those assets across the organization in smarter, better ways.

TREMENDOUS EFFICIENCY GAINS

Makes it simple to organize and retrieve digital assets in a way that is natural to your work environment.

SHARE MILLIONS OF FILES WITH THOUSANDS OF OTHER USERS

A highly scalable DAM solution capable of handling millions of digital assets under management.

MAPS TO YOUR BUSINESS PROCESSES

Flexible workflow functionality that can be configured to meet your business needs.

INTEGRATES INTO YOUR EXISTING BUSINESS SYSTEMS

Integrates with media production tools such as Adobe CS3, QuarkXPress, Apple Final Cut Pro, Telestream FlipFactory, Avid, Virage VideoLogger, and Microsoft Office applications.

SUPPORT FOR ALL USERS

Adapts automatically to different classes of users from artists, photographers, video editors, marketing, and advertising professionals to sales staff, clients, and partners.

REMOVES THE COMPLEXITY WHEN WORKING WITH COMPLEX MEDIA FILES

Supports all aspects of managing complex media files. From working with compound documents and video, to performing transcoding on import and on-the-fly file conversions, TeleScope Enterprise simplifies the process of working with complex media files.

REUSE & REPURPOSING

Once a digital asset is stored with descriptive metadata in TeleScope Enterprise, the opportunity for reuse is immediately greater, as TeleScope Enterprise enables future "mining" of the asset repository for repurposing.

YOUR INSURANCE POLICY

By designing the entire solution on open standards, TeleScope Enterprise can be considered your "insurance policy" against future changes to technology standards.

Workflow & Collaboration

TeleScope Enterprise comes complete with a comprehensive workflow and collaboration engine that provides messaging, review and approval cycles. Organizations can automate workflow steps, facilitate team-based collaboration, and protect intellectual property from improper asset use.

Media Distribution

TeleScope Enterprise can be configured to provide support for powerful, automated file migration, replication and distribution functionality. This enables media distributors to easily scale their media operations and distribution processes. These capabilities encapsulate and automate existing functions and technologies in TeleScope Enterprise (such as file conversion and video transcoding, asset distribution by e-mail, http, FTP and others) to enable automated and audited content distribution functionality.

Scalable Distributed Architecture

TeleScope Enterprise is a fully scalable system that supports single departmental deployments or global multi-site implementations. Its scalable distributed architecture is designed to support thousands of concurrent users worldwide while managing millions of individual assets such as graphics, documents, presentations, audio and video files.

System Add-Ons

With its modular architecture, TeleScope Enterprise can be easily expanded to support new workflows and file formats. System add-ons are used to support the management of specialized media types such as video, PowerPoint, InDesign, and Quark files.

Multi-Client Platform Support

TeleScope Enterprise comes with three functionally identical client platforms: easy-to-use native Macintosh and Windows clients, and a fully customizable web client. The integration with familiar authoring tools and digital editing suites used for creative workflows allows users to continue working in environments they are used to.

Security & Permissions

TeleScope Enterprise's security model ensures all data is stored safely. The permissions model allows you to control who sees what, right down to the individual asset and user, so you never have to worry about unauthorized access to your organization's rich media assets.

Reporting

Capture and report on asset and system usage such as asset import, download, check-out, check-in, copy and move. TeleScope Enterprise also integrates with third party reporting tools such as Crystal Reports or Excel if you need to build custom reports.

SYSTEM REQUIREMENTS

DATABASE SERVERS

- Microsoft SQL Server 2000 and 2005 (32-bit and 64-bit)
- Oracle 9i and 10g (32-bit and 64-bit)

WEB SERVERS

- Microsoft IIS
- Apache
- Sun One

WEB APPLICATION SERVER & SERVLET ENGINE

- Apple WebObjects (Windows 2003, Solaris 10, Red Hat Linux)
- Tomcat

CLIENT SUPPORT

- Native Mac Client
- Native Windows Client
- Web-Client
 - Windows (Microsoft Internet Explorer, Firefox)
 - Mac (Apple Safari, Firefox)

TOP 10 INTEGRATIONS AVAILABLE WITH TELESCOPE ENTERPRISE

- Adobe InDesign
- Adobe Version Cue
- Apple Final Cut Pro
- AVID
- Digimarc
- Microsoft Office
- PageFlex
- QuarkXPress
- Telestream FlipFactory
- Virage VideoLogger

SDK

Multiple software development kits (SDKs) are available for TeleScope Enterprise.

