

TELESCOPE FOR PRESENTATION MANAGEMENT

THE BUSINESS CHALLENGE

Presentation slide decks are created everyday in sales and marketing departments around the world. Effective presentations can give employees, clients, partners, or suppliers a positive impression of your company. However, organizations today are swimming in a sea of good and bad presentations scattered across desktops, shared network drives, CDs and email inboxes. This poses several challenges such as:



- Incorrect presentations being used due to a lack of version control
- Inconsistent messaging and design creeping into many presentations.
- Outdated and incorrect content, graphics, images, and logos
- Duplication of effort in recreating presentations
- Wasted time and loss of presentations due to the lack of a central location to both retrieve and save presentations

THE SOLUTION

TeleScope™ for Presentation Management enables users to quickly assemble new PowerPoint presentations from a centralized interface, allowing organizations to gain efficiencies through repurposing of PowerPoint content while maintaining corporate branding and up-to-date messaging. It provides the tools to control the information being presented so that your organization always delivers a consistent message to any audience. Your sales force and marketing department will love the reduction in time and effort it takes to create meaningful presentations.

TeleScope for Presentation Management enables sales and marketing to distribute presentations online, making it easy for a distributed organization to receive the latest updates and while ensuring consistency.

HIGHLIGHTS

USED FOR

- Building personalized slide deck presentations
- Storing, managing, and delivering presentations
- Collaborative presentation assembly

CHALLENGE

- Multiple presentation silos
- Lack of version control
- Inconsistent branding and messaging
- Wasted time

SOLUTION

- Central access for all presentations
- Build slide desks quickly and easily
- Robust presentation management capabilities
- Search, find, and access all presentations
- Advanced previews
- Automated content extraction

BENEFITS

- Simplified presentation assembly
- Consistent branding and messaging
- Reuse and repurposing
- Adherence to corporate guidelines

BENEFITS

PRESENTATION ASSEMBLY (MADE REALLY EASY)

Custom presentations can easily be created from existing slides, presentations and templates. Users can re-order slides within entire presentations or choose slides from multiple presentation sources and TeleScope will automatically assemble a new presentation for previewing or downloading for off-line use. New presentations can be viewed directly within the browser or downloaded to the user's desktop either as a PowerPoint file or in Adobe™ PDF format for greater flexibility.

CONSISTENT BRANDING & MESSAGING

Create once, reuse often. By managing the latest versions of branded material with TeleScope, companies prevent old or improperly branded material from reaching the light of day.

REPURPOSE & REUSE EXISTING PRESENTATIONS

Because TeleScope provides an index of all presentation slides in the system, it eliminates duplication of effort by facilitating the repurposing of existing content. Presentation authors can select slides they require, then incorporate them into their new presentations. And when they create new content, it's automatically imported into TeleScope, ensuring the new content is available for future repurposing.

ADHERENCE TO COMPLIANCE POLICY

Organizations with legal exposure to corporate governance rules will find TeleScope to be a powerful tool for managing and tracking the use and distribution of PowerPoint files. TeleScope provides compliance managers with a complete audit trail of users and distribution. All end user and system transactions executed on PowerPoint content can be tracked, audited, and reported to the slide level and user level.

QUICK PRESENTATION ASSEMBLY

TeleScope can service a small sales force of 20 or a worldwide enterprise base of thousands. The solution reduces the amount of time and effort that sales and marketing professionals spend on creating their presentation material by providing instant access to a library of templates, presentations and components.

LETTING USERS WORK THE WAY THEY WANT TO

Your users are already working in Microsoft PowerPoint. So let them continue to work in that application while TeleScope works in the background. TeleScope allows users to search, find, assemble and create new presentations through an intuitive web-based or native client interface. Users can select from pre-assembled corporate templates or choose individual slide components such as video, charts or images. Users can "drag and drop" to the TeleScope "Inbox" in their web browser or copy their files to a network "hot folder".

SECURITY

Authors of presentations and system managers can control who has access to what information at multiple levels of the organization or by content type or subject matter. For example, the sales force can be granted access to the latest product pitches, but not have access to internal research and development presentations. TeleScope can also be used to share content securely with business partners and affiliates.

SOLUTION

MANAGE PRESENTATIONS

Assemble, collaborate, and distribute PowerPoint files

CENTRALIZED ACCESS

Centralized location & interface for searching, creating, storing, and distributing new PowerPoint presentations

BUILD CUSTOM SLIDE DECKS WITH EASE

Users can quickly assemble new presentations while allowing organizations to gain efficiencies through repurposing.

SEARCHING

Full text searching, including the notes from each individual slide.

ADVANCED PREVIEWING FEATURES

Users can preview every slide within a presentation and read its text prior to selecting it for use.

OUT-OF-THE BOX

TeleScope for Presentation Management comes pre-configured to meet the needs of most sales and marketing organizations, giving control over their PowerPoint content in a matter of hours.

CATALOGUING

Individual asset cataloguing of video or animations that are linked into presentations

AUTOMATED CONTENT EXTRACTION

Automatic extraction of data embedded in the file such as slide text, notes, images, and videos, creates a powerful and intuitive search index.

CONTROL PERSONAL PREFERENCES

The ability to control personal preferences for the web-based interface, as well as the way that all users can view and interact with presentation files including the ability to dynamically watermark that preview based on the security defined for that asset or user.

ROBUST PRESENTATION MANAGEMENT

Robust file management that handles the storage and management of all presentations on a standard file server.

PERMISSIONS

Permission-based security model that manages who sees what right down to the asset level.

