

North Plains Updates TeleScope Enterprise

North Plains Systems announced the latest release of their enterprise-class asset management solution at Seybold Seminars in New York. TeleScope 6.2 incorporates a new asset management architecture, the patent-pending "TeleScope Hybrid File System," which the company says solves the problems associated with both catalogers (which point to assets stored in the file system) and repositories (which ingest and control the assets). North Plains VP and Director of Technology Todd Eckler says "File Brokers" -- small software apps that run in the background on various Mac, Windows, and Unix file servers -- control and monitor catalogued assets while still making them available in the normal workflow of content producers.

The new version also features an enhanced interface, visual search capability (eVe 3 Professional from eVision), and the ability to extract components of existing documents and dynamically generate new media assets re-purposed for a wide variety of electronic and wireless delivery methods. Depending on the customer's needs, on-the-fly file conversion is accomplished through partnerships with MediaBin or Adobe AlterCast, or through North Plains' own imaging engine.

TeleScope's unique pricing models are based on the types of enterprise users: content producers -- a small group of "named users" with full access to the assets through OS native clients -- are priced on a per seat model; content editors -- a larger group with limited access who need to approve and modify the assets, also through native clients -- are priced on a concurrent users model; and content consumers -- the majority of users who need only to browse and download through a Web interface -- are priced on a per CPU model. A typical installation will involve some combination of the three. North Plains also offers a workgroup version for smaller deployments.