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The IMF migrates to a managed TeleScope workflow

As the International Monetary Fund (IMF) began the migration of its photography to digital media, it realized that an asset management solution would be critical to satisfying the needs of its internal and external clients. With its 10,000-item digital asset repository growing exponentially through the use of digital photography, the IMF solved the problem of storing, managing, and retrieving these assets for its 3000 users by installing North Plains Systems' TeleScope Enterprise solution.

TeleScope Enterprise rated highest in IMF's comparison of asset management products on the market. Ease of use, flexibility, seamless plug-in capabilities, and the ability to handle multiple media types were among the critical features in which TeleScope excelled. IMF users can now print selected assets multiple times per page and drag-and-drop multiple assets into a catalog as many times as required.

This summer, the IMF will migrate its publications to TeleScope and later add rich-media assets to the system. This migration will result in improved production workflow, web-publishing support, and a large cost savings.

"IMF chose North Plains Systems for its commitment to do whatever it took to satisfy our stringent requirements," says Richard Kenney of the IMF. "The flexibility of TeleScope Enterprise, especially the metadata structure, and the commitment to customization support through its extensible architecture, were key in making this decision." Padraic Hughes of the IMF's photographic unit adds, "We view TeleScope as the enterprise repository for digital media assets for the IMF. Having a powerful, flexible tool enables us to better serve our clients."

*Hassan Kotob, President and CEO
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