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TELESCOPE FOR EDUCATION

Delivering A Powerful and Interactive Learning Experience

THE BUSINESS CHALLENGE

Educational institutions often sit upon entire treasure troves of learning assets contained within libraries and instructors' offices. The challenge today is to digitize these assets and make them available to the faculty, students, and the wider world. The push towards digitization is driven by several factors not least of which are demands from students raised in the digital age for a greater focus on technology-enabled classrooms:

- Universities, state education departments, and K-12 need to find new and effective ways of reaching greater numbers of students from increasingly disparate communities.
- Library digitization projects and increased usage of online course materials and e-learning repositories allow educational institutions to remain competitive in attracting the best students and instructors.
- Educational institutions are constrained by limited budgets, increasing student expectations, and evolving curricula.
- Instructors are challenged with the task of integrating e-learning environments with in-

HIGHLIGHTS

CHALLENGE

- Reach a greater number of geographically dispersed students
- Library digitization
- Demands from students, educators, staff, employees and course designers to deliver on-line services
- Integrating e-learning with the traditional classroom environment
- Limited budgets

SOLUTION

- Video-enhanced e-learning
- Distance learning, internet degree and certificate programs
- Digital archive solutions
- Self-service portals for students, educators, staff, employees, and course designers
- Learning material management & re-use
- Academic community management
- Collaborative curriculum development

BENEFITS

- Deliver interactive learning materials
- Reach thousands of students
- Manage diverse learning assets
- Enhance access to valuable media
- Protect copyright material

CUSTOMERS IN EDUCATION INCLUDE:

- Bowling Green State University
- Gallaudet University
- Harcourt Education
- Thomson Learning
- Utah Education Network