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## NaviSite Announces New SaaS Enablement Customers

**Independent Software Vendors (ISVs) Turn to NaviSite to Transition to SaaS Delivery of Their Innovative Products and Services**



June 13, 2008: 11:55 AM EST

NaviSite, Inc. (NASDAQ: NAVI), a leading provider of enterprise hosting and application solutions, today announced a series of new customers for the Sun Solaris On Demand program. These new implementations for North Plains and MIO.TV demonstrate the growing demand for software-as-a-service (SaaS) offerings within NaviSite's managed services environment.

The Solaris On Demand program offered through NaviSite enables ISVs to rapidly convert their existing software applications to a software-as-a-service model on a Sun Solaris platform, making it possible for them to deliver their applications as a service in an on-demand fashion. This offering also helps the ISVs with their ability to quickly develop and deliver new software applications in an on-demand environment hosted and supported by NaviSite. Through a flexible infrastructure services platform, NaviSite enables ISVs to develop software applications that meet the availability, security, scalability and cost requirements of their customers, while reducing their own costs.

North Plains, a leading provider of video and digital asset management solutions, is responding to the demand from a range of customers for a fully functional digital asset management solution delivered as a service offering. In addition to SaaS enablement services, NaviSite is providing North Plains with security management and server management, as well as webhosting and storage management services, resulting in a flexible platform solution that is easily expandable as demand grows.

"We required a secure and reliable environment for extending our award-winning digital asset management platform, TeleScope, to an on-demand solution for our customers worldwide," said Hassan Kotob, President and CEO for North Plains. "By partnering with NaviSite to support TeleScope OnDemand, we've been able to provide a low cost, low maintenance, yet powerful hosted digital asset management solution that clearly stands out."

Another customer, MIO.TV, based in New York, has launched an interactive media, communications and entertainment web-based platform, specifically designed for the bilingual U.S. Latino market. With NaviSite's managed services, MIO.TV users can communicate, be entertained, get informed, shop, be productive and stay connected through, web-based service without requiring downloads. In addition to SaaS enablement, NaviSite is providing MIO.TV with a hosted solution that includes data backup, database management and network management and load balancing.

"We're creating a place where users want to spend extended periods of time, whether it's watching a soccer game or calling a relative living abroad," said Matt Johnston, Chief Operating Officer for MIO.TV. "NaviSite draws on its extensive experience of enabling content providers such as MIO.TV to not only communicate with its end-users, but also to provide a reliable managed services platform that grows as we grow."

For more information and a complete listing of NaviSite's full range of managed hosting solutions, please visit [www.navisite.com/managed-hosting](http://www.navisite.com/managed-hosting).

### About NaviSite

NaviSite is a leading provider of enterprise hosting and application solutions. More than 1,500 customers depend on NaviSite for application development, implementation and management on its web infrastructure platforms in 18 state-of-the-art data centers supported by more than 700 professionals. NaviSite provides customized and scalable solutions leveraging its broad range of application development capabilities, packaged software implementation expertise, deep portfolio of best in class technologies and a full suite of hosting and internet infrastructure options. For more information, please visit [www.navisite.com](http://www.navisite.com).

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